Design · School Mission & Culture

Mission Statement

Craft a mission statement for your school that will help everyone stay focused on what really matters most.

Step 1 - Research

Research the notable mission statements provided in the module. Dig deeper and explore mission statements from other innovative models that are working to solve similar challenges.

Ask members of your school community what they think the mission of your school is or should be.

Step 2 - Reflect

Share findings with your team and explore these questions:

With your team, create your own mission statement. It should be memorable and powerful—and, ideally, short. A simple formula for a mission statement is: We aim for 'a' by doing 'y'.

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